



Impact Report 2022



Letter From THE PRESIDENT OF MDF

Dear stakeholders, supporters, and friends,

It is with great pleasure and a deep sense of accomplishment that we present to you the Impact Report of 2022 for the Michel Daher Social Foundation. At the Michel Daher Social Foundation, our mission has always been to promote social change and foster sustainable development through innovative programs and initiatives. The year 2022 was filled with extraordinary accomplishments and noteworthy milestones for the Foundation. We expanded our reach and deepened our impact across various sectors, touching the lives of countless individuals in need. Our efforts focused on providing essential services, empowering communities, and promoting human development and healthcare access for all.

In this report, we will delve into the key projects and initiatives undertaken by the Foundation, outlining the tangible results and transformative changes they have brought about. Through a combination of rigorous assessments, strategic partnerships, and hands-on implementation, we have been able to create sustainable solutions that address pressing challenges.

We extend our heartfelt gratitude to all our partners, donors, volunteers, and staff members who have supported us in our endeavors. Without your unwavering support, none of our achievements would have been possible. Together, we have been able to make a meaningful difference and inspire positive change in the lives of those who need it the most.

As we reflect on the accomplishments of the past year, we also recognize the challenges that lie ahead. The road to social and economic progress is an ongoing journey, and we remain committed to expanding our reach, deepening our impact, and adapting to the evolving needs of the communities we serve.

In the following pages, we invite you to explore the stories of hope, resilience, and transformation that embody the essence of the Michel Daher Social Foundation. It is through these stories that we witness the power of collective action and the profound impact it can have on individuals, families, and entire communities.

We hope that this report inspires you, as it does us, to continue supporting our mission and join us in our unwavering commitment to building a more equitable and just world. Together, we can create a future where every person has the opportunity to thrive and reach their full potential.

Thank you for being an integral part of our journey.

Warm regards,



Marleine Daher
Michel Daher Foundation
President



Our Vision & Mission

1-OUR VISION

To create an enabling environment where everyone achieves their highest potential.

2-OUR MISSION

Michel Daher Foundation stands beside the Bekaa society in overcoming life challenges by responding to its needs, providing community health care services, building human capacities, promoting sustainable development and a clean environment.



Our Core Values

1 Impact

MDF is continuously working to deliver a positive social impact and make a positive change in the lives of the Bekaa community.

2 Commitment

MDF is fully committed to supporting and improving the Bekaa community's livelihood in the face of adversity.

3 Accountability

MDF takes ownership of its actions and holds itself accountable for achieving the foundation's vision and mission.

Introduction

To say the least, 2022 was a ray of hope for the world after the challenges of 2021. Nonetheless, there is no doubt that 2022 brought with it hardships and demands caused by the Lebanese economic crisis and worldwide pandemic for many families in Lebanon.

Despite this, we remain committed to fulfilling our mission. The evolving needs of our community motivate us to seek new ways to help the Bekaa society overcome life's challenges by uncovering new opportunities and developing innovative approaches.



Our Growing Impact

Proudly presenting Michel Daher Foundation 2022 achievements in all four pillars:

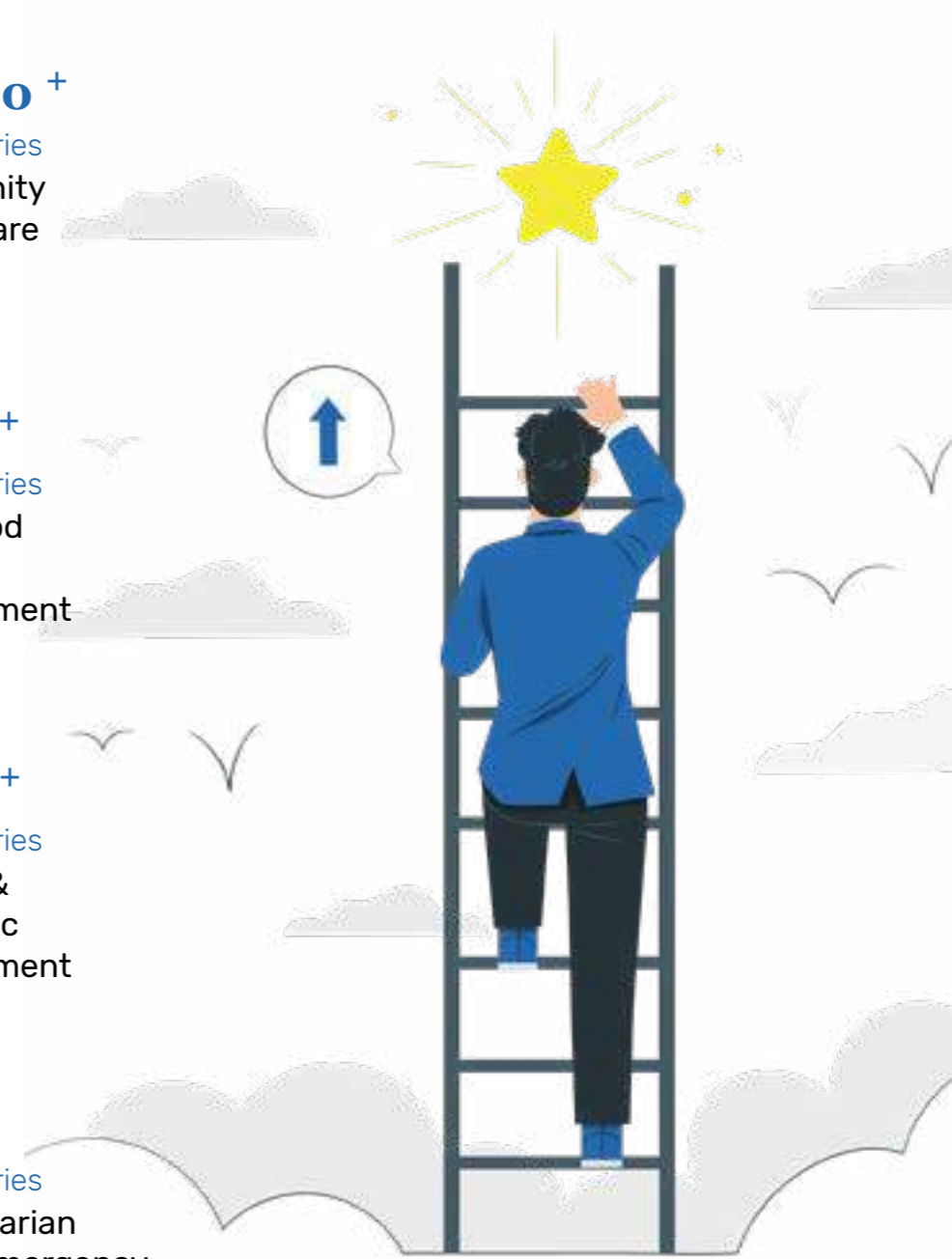
Impact in 2022

25,500 +
Beneficiaries
Community
HealthCare

3100 +
Beneficiaries
Livelihood
& Social
Development

4100 +
Beneficiaries
Human &
Economic
Development

465 +
Beneficiaries
Humanitarian
Aids & Emergency
Responses





Human & Economic Development

Build Human Capacities & Enhance Economic Growth

Impact in numbers



3100 +
Trainees



65 +
Internships
opportunities



103 +
New job opportunities &
business development

Programs & Training

- *Tech Academy*
- *Renewable Energy Audit Program*
- *Entrepreneurship, Ideation, and Bootcamps*
- *Technical and Vocational Education and Training (TVET) Programs*
- *Career Bridge Program*
- *Peer mentoring Program*
- *English Academy*
- *Human Resources Training*
- *Promoting Sustainable Livelihoods Project*

Tech Courses with Coursera

Impact in numbers



- Artificial Intelligence
- Web Design
- Animation
- Digital Marketing
- Social Media
- Project Management
- Finance
- Data analytics
- Entrepreneurship
- Graphic Design
- IOS
- Mobile Application Development
- Android Mobile Application Development
- Front-end Development
- Back-end Development
- Java Back-end Development
- Python Language
- Java Language
- English Language
- Soft Skills
- Business Intelligence

Having just crossed the halfway point of a three-year contract with Coursera, **Michel Daher Foundation** continues to focus on playing a major role in helping the youth acquire a higher level of tech and digital skills and enabling them to be leaders in the field.

We aim to target the talented Bekaa youth who can commit to the intensive track. Keeping in mind every student's different technical backgrounds, we provide each with a completely different experience in digital and technical specializations: **artificial intelligence, data analytics, digital marketing, cyber security, AWS, web, and mobile app development...**

Tracks are designed in close collaboration with the tech and digital companies that are looking to recruit talents



Tech Courses/
Intensive tracks are provided

Internship opportunity are provided in one of the most respected companies in the field

Intensive technical and employability skills program are offered

Robotics Training



146+
Beneficiaries

As everything is heading digitally and the digital world is becoming more complex by the minute, **Michel Daher Foundation** tailored, for the second year in a row, **robotics training** for kids aged between **8 and 17 years old**.

Through our program, we aim to empower the kids to become stronger and more confident in the world of technology and boost their creativity through exploring computer programming and robot design.



Renewable Energy Audit Program

The ongoing program aims to:

Reduce the energy costs of **17** industrial facilities in the Bekaa area

Build the capacities of **34** technicians in the region on energy efficiency and renewable energy solutions

Provide **34** individuals economic opportunities from USG intervention

Create **170** sustainable jobs as a result of TIF assistance

In 2022, **Michel Daher Foundation** welcomed leading industrial men of the Bekaa region to launch the Trade and Investment Facilitation (**TIF**) Program, funded by USAID.

The **16-month-long program** aims at supporting **17 Bekaa manufacturers** in learning and understanding renewable energy technologies.

Through this partnership, Michel Daher Foundation conducted training on renewable energy technologies, along with an extensive on-site and off-site energy audit program that will identify three types of Energy Conservation Measures (ECMs).

Entrepreneurship, Ideation, and Bootcamps

Rural Entrepreneurs in Agri-Food program (REAF)



45 +
Participants



5
Winners



19
Innovative Teams



6
Shortlisted startups

Michel Daher Foundation launched the Rural Entrepreneurs in Agri-Food (REAF) program in partnership with Berytech, which aims to strengthen the businesses and product viability of Agri-Food startups.

During our three days Bootcamp, groups of entrepreneurs were able to develop their ideas through one-on-one mentoring sessions, learn new skills, hear success stories, and get inspired by our guest speakers. By the third day, the jury chose five out of 19 innovative teams and gave monetary prizes alongside the chance to continue in the upcoming stages of the REAF Program.

The program's second batch will be completed by Q1 2023 followed by the next phases.

Technical and Vocational Education and Training (TVET)

Industrial Mechanical, Machine operators, and Industrial Electrical Training



49
Beneficiaries



27
Job Opportunities



42
Internship Opportunities

Bridging the gap between job seekers and the labor market is now imperative. And as part of our efforts to assist the economic recovery, we identified labor market needs and provided high-quality technical and vocational training to the youth and women, taking into account sustainable human development and principles of active citizenship.

In partnership with Anera, Michel Daher Foundation implemented technical and vocational education and training (TVET) programs that cover a broad range of professions and scopes: **Industrial Machine, Machine Operators, and Industrial Electrical.**

These programs include:

400 Hours
 Theoretical
 Practical
 Soft Skills Sessions

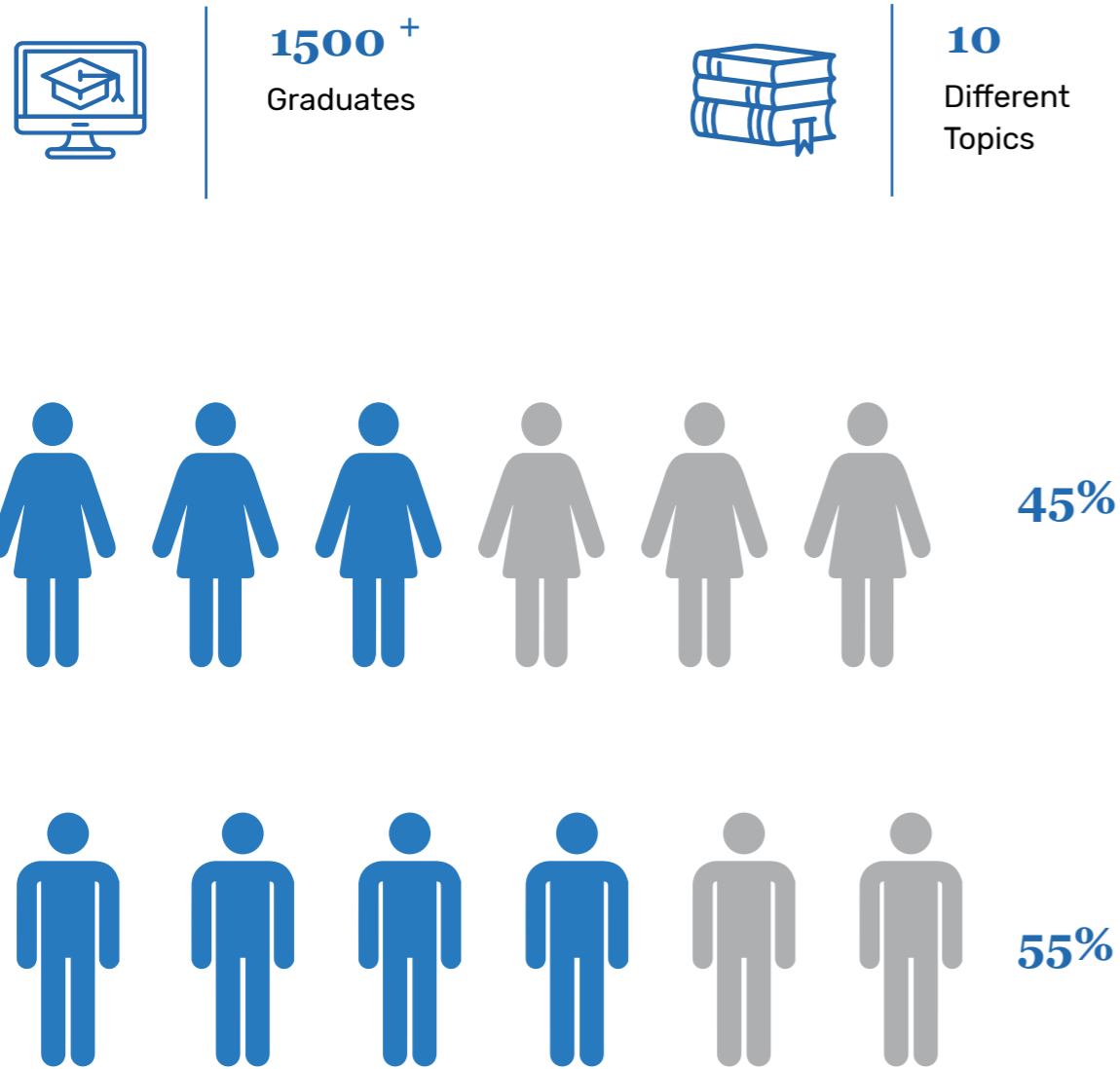
40 Days
 Cash for Work



18 - 24
Years Old

As part of all three programs, participants receive soft skills training geared toward the job market.

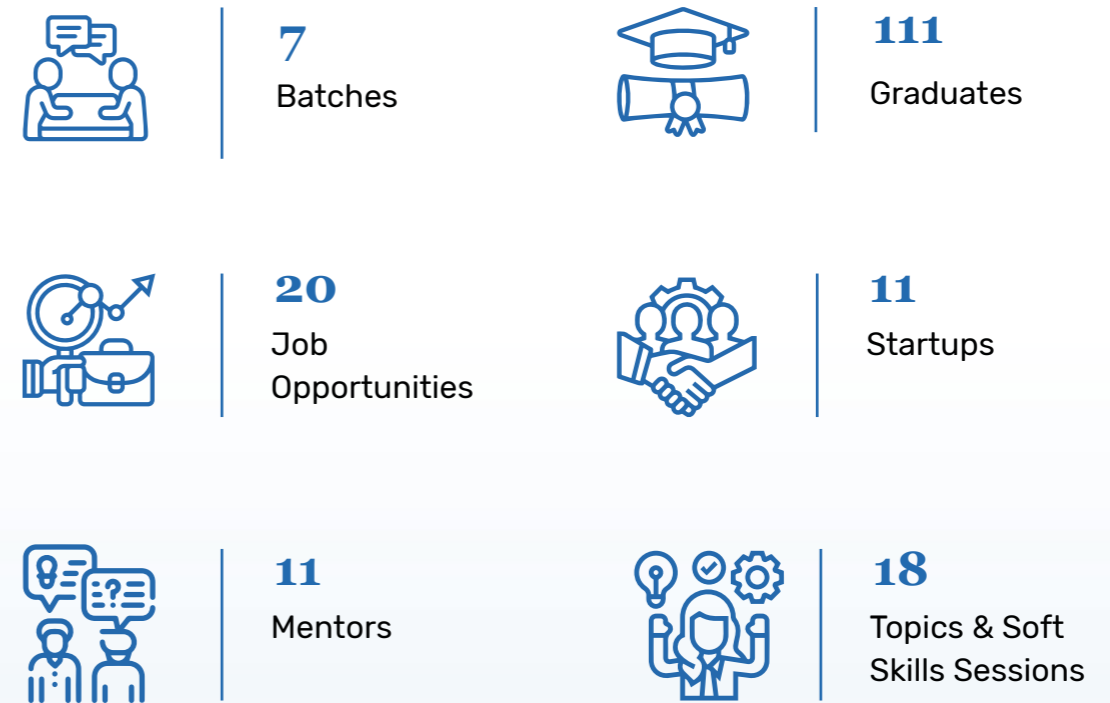
Career Bridge Program



Continuing with its focus on employability skills, the Career Bridge program is prepared and implemented by the organization. It aims at empowering and equipping fresh graduates and students with the most critical skills required to succeed in the job market. This program covers CV writing, interview skills, job search, time management, and many other workplace skills. This program is given by volunteers who give their time to host the training.

Peer Mentoring Program

"Forsa II-Peer Mentoring Program" was able to complete



For the 3rd year in a row, we are proud to say that through our partnership with Mercy Corps, the **"Forsa II program"** was able to help more people build their skills and find job opportunities.

English Language Training

Michel Daher Foundation firmly believes that mastering English is essential for success in the workplace. Therefore, we're pleased to announce the launch of the "English Academy" that offers conversation, listening, reading,

writing, and grammar courses from beginner to advanced levels.

It is our mission to enrich every individual's life, to be more productive and confident, and to open up new opportunities.

partners, including the Michel Daher Foundation, the Association for Forest Development and Conservation, the Maronite Foundation in the World, Order of Lebanese Maronite, Atayeb Al Rif Cooperative, No Garlic No Onions, and Keylime.

It aims to improve



31,500
Households



105
Municipalities

in North, Bekaa, South, and Mount Lebanon areas through training, technical assistance, infrastructure rehabilitation, and market access.

Human Resources Training



82 +
Beneficiaries

Noticing the lack of HR skills in the Bekaa area, Michel Daher Foundation conducted a two-day practical HR workshop led by an expert for 19 beneficiaries and an online session for 63 people in the HR field. These sessions highlighted the principles and skills to help bridge this gap.

Promoting Sustainable Livelihoods Project

Promoting Sustainable Livelihood-PSL is a 5 year USAID project led by RMF and implemented by a consortium joining local and international



In the second year of a five-year Usaid project Michel Daher Foundation is implementing one of its main PSL projects that aims to reach an improvement of income-generating activities for the automotive repair workshops owners/workers and car mechanics graduates in the Bekaa cluster through the establishment of a Car Diagnostic Center that will be equipped with advanced equipment and tools. The center will be a hub for the graduates who cannot afford to open their own workshops, and the center will build the capacities of the local community involved in the car mechanics sector.



Livelihood & Social Development

Provide Social Support & Empower Women & Youth to Overcome Life Challenges

Impact in numbers



8500 +
Beneficiaries



22 +
New job & internship opportunities



Programs & Training

- Adira
- Takallam Center
- Antami Program
- Ente Adda Initiative
- Faker Bi2iyan Initiative

Adira

FDA

FDA
Approved



50+
Products



Available in **3** physical
places, **6** christmas
markets
Lebanon & USA



15+
Direct
Beneficiaries

Food Safety Management System

ADIRA is a brand that stands for women who are active, resilient, and capable of supporting their families and their communities in central Bekaa by gaining new skills and using their know-how in food production.

After its launch in 2021, Adira was able to not only empower women but also give job opportunities for **15+ rural women** to create all the Mouneh and crafts that represent our authentic Lebanese community. Under this Brand, many Lebanese Mouneh items were developed and produced based on strict hygiene and food safety requirements in order to deliver to the consumer high-end product quality and to maintain the Lebanese identity. Adding to that, ADIRA products include many innovative items that also reflect the Lebanese identity.

Therefore, and as part of our aim to connect our diaspora to their homeland, Adira expanded this year to the USA apart from Lebanon.



Takallam Social Center

In less than one year:



Throughout 2022 Michel Daher Foundation tackled the alarmingly increasing number of children facing difficulties in learning, articulation and expressive disorders that were caused by the online schooling, instabilities, and economic crisis. Our intervention was crucial to respond to the support they needed.

Therefore, this year, Michel Daher Foundation launched a social center named “**Takallam**” to support children with communication and learning challenges. It provides speech & psychomotor therapy, orientation, counseling, individualized and collective psychological aid for children and parents, and many other supports.

AntaMe



Pandemics, online schooling, job losses, poor economic conditions, and instability adversely impacted kids and their families. Kids are facing difficulties in engaging with others and integrating into society, spending more time on the screens, and undergoing upscaling abuse and home violence.

Therefore, since 2021, Michel Daher Foundation has been implementing the **AntaMe program**. This program aims to meet the psychosocial needs of every child in Central Bekaa and strengthen their sense of belonging.

Through storytelling and fun workshops, kids built self-confidence and engaged in fun and creative activities.

Ente Adda



20
Positive Parenting
Sessions



52
Weekly Women
Empowerment Sessions



1
Live Session



80 +
Beneficiaries



2022 Closing Event
Art Therapy in Ain Kafarzabad

As societal and cultural norms continue to shape the status of women at work and at home, Michel Daher Foundation under “Ente Adda” initiative keeps harnessing its efforts to empower women who have proved themselves capable of breaking stereotypes and overcoming obstacles.

Ente Adda is an initiative that aims at providing Lebanese women who still face gender-based discrimination in Central Bekaa with workshops and positive parenting sessions to teach them the best practices, techniques, and strategies for a healthy relationship with their families.

To End Gender-Based Violence!

As part of UNiTE’s campaign, the 16 days of activism focuses on ending violence against women and girls.

On this occasion, Michel Daher Foundation held a live event at its premises to support **80+** women pursuing their dreams, shining the spotlight on women’s active roles in society, as well as their legal approach to their role across all fields.




Faker Bi2iyan Initiative


Communities who joined forces with us to recycle for a cause



28
Municipalities



1700 +
Households



60 +
Businesses



6 +
Diabetic children
were provided with



2
Boxes of glucose
testing strips each
month



2
Green
Neighborhood



80 +
Volunteers



44 +
Clean up
Campaigns



70 +
Planting
Trees



1500 +
Students participation
in environmental
activities and
awareness sessions



9
School



200 +
Recycling Bins

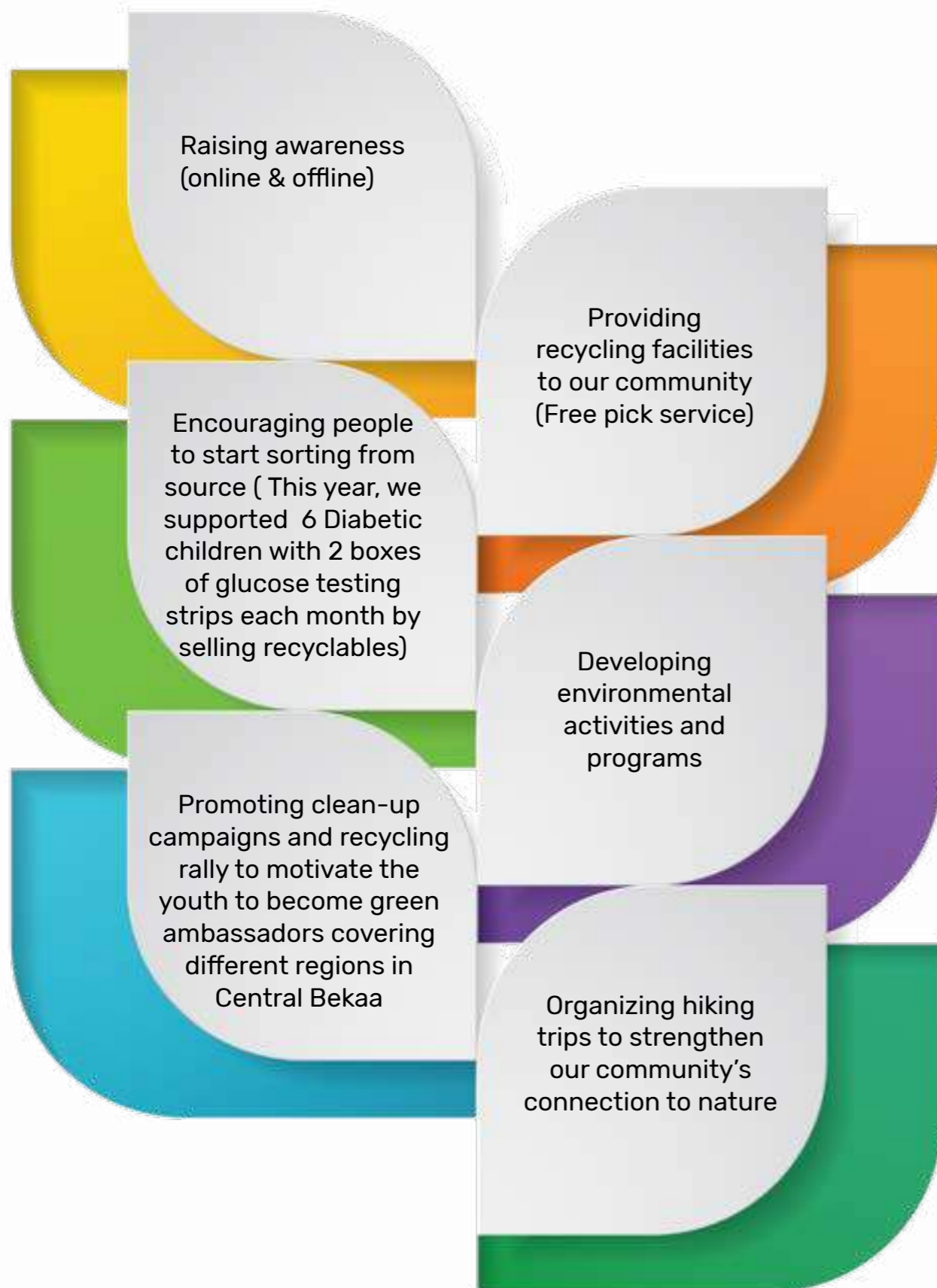


25 Tons
of Recyclables



Since 2019, Michel Daher Foundation paved the way for the “**Faker Bi2iyan**” initiative to create a positive impact on the natural and social environment of the Bekaa by educating the community, especially the youth and children, about respecting and preserving the natural ecosystem of Lebanon and the world for future generations to live in dignity.

Faker Bi2iyan continues to champion the environmental cause by:









Eco-Friendly Hero Program

To provide a sustainable livelihood, we believe that the environmental and cultural minds of everyone, particularly youth, must be strengthened. Through this program, environmental awareness and activities are raised for over 1500 students throughout **9 schools** with the aim of forming eco-conscious habits.

For children to develop a value system that influences the choices and decisions they make and reflect on the development of their attitudes and environmental ethics, we aim to go beyond theoretical environmental and civic education. By doing so, we are empowering students to improve the quality of their lives and the lives of others through taking actions that can make a difference.

A list of topics is provided

-  Renewable energy
-  How to reduce single-use plastic
-  The benefits of planting a Tree
-  Recycling
-  Eco-Friendly Transportation
-  Responsible Consumption

Recycling Rally

Our Recycling Rally is designed to raise awareness in schools. Our goal is achieved by teaching students about recycling and developing sorting guidelines, as well as letting them take responsibility for setting up waste reduction and recycling programs.

1500⁺ benefited from environmental activities and awareness sessions in **9 schools** throughout the year in return for an incentive that is paid to the graduating party.
Students

Green Office:

Green Office is a training program that we develop with Businesses and NGOs.

Faker bi2iyan developed this program to create environmental, social, and economic justice by bringing knowledge and awareness to the office level of any business institution.

During

2022



- **6 Institutions**
- Targeting
- **700 Employees**

green office sessions were delivered in

This allowed us to push the concept of sustainable development a step further.

The green office sessions focus on the following topics:





Community HealthCare

Promote a Healthier Community



2022 Impact in numbers



210 +
EKGs / year



600 +
Mammography tests



350 +
Vaccinations for kids



400 +
Dental Clinic visitors



3500 +
Medical consultations



300 +
Blood Tests



19.600 +
Medicines

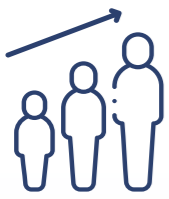


3100 +
YMCA

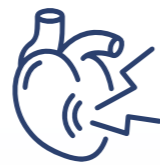
To ensure a thriving society, we continue to provide awareness, medicines, and disease prevention services through our two well-equipped healthcare centers.

Throughout 2022, Michel Daher Foundation launched a series of campaigns to raise awareness in the community:

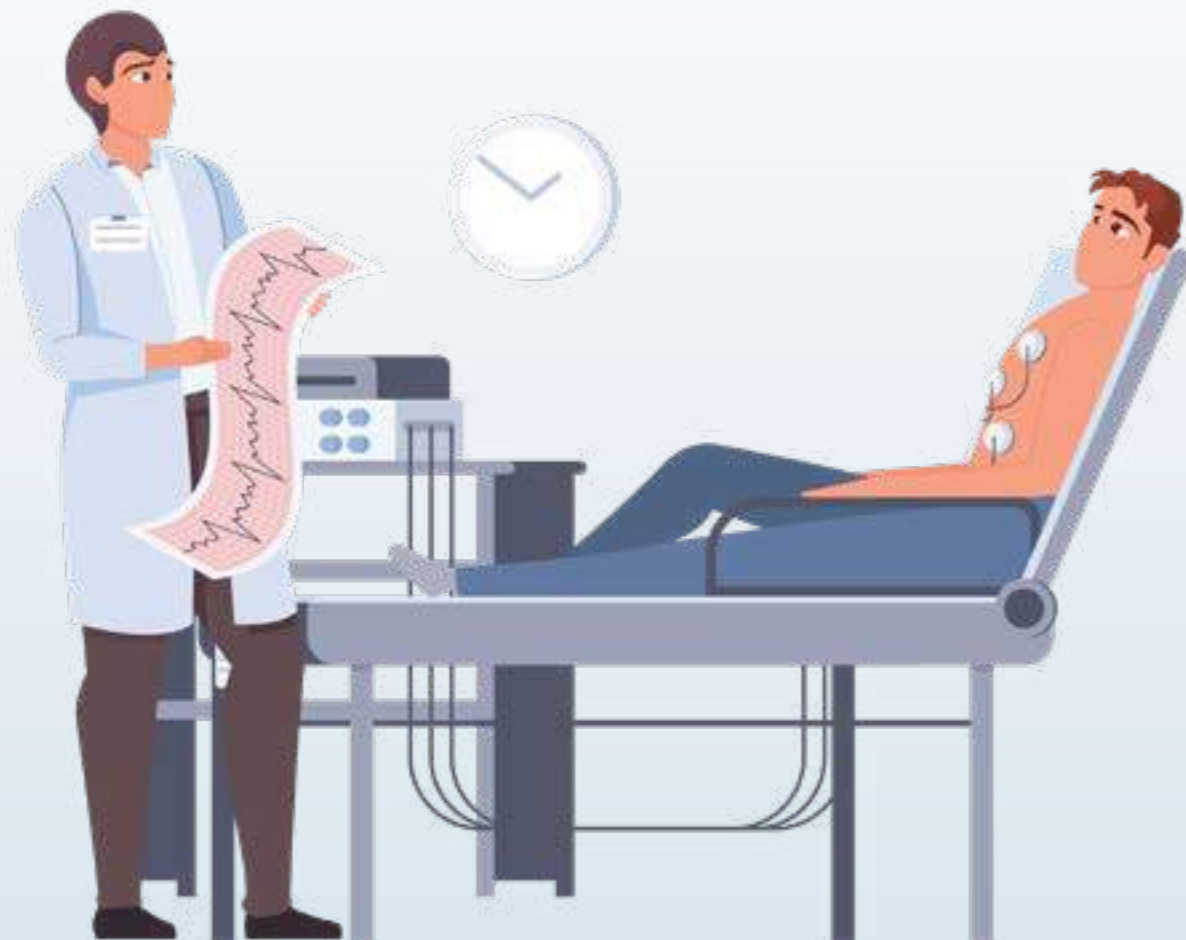
Heart Attack Prevention Campaign



210+
Beneficiaries



5
Chronic cases



Breast Cancer Campaign



600+
Mammography tests



Our breast cancer campaign continues to prioritize early detection for better treatment. We encourage women to do the mammography test at the Ferzol Health Care Centre. In addition, we create social media campaigns that promote breast cancer early detection.

Ongoing Blood Tests Campaign



300 +
Blood tests

Various blood tests are conducted to detect deficiencies and chronic diseases, such as vitamin D, iron, lipids, PSA, and HBA1C.



Vaccination Campaign



300 +
Vaccines

To protect children from the most serious childhood infections such as hepatitis A, hepatitis B, polio, tuberculosis, tetanus, etc; these campaigns also aim to raise awareness on social media and encourage parents to vaccinate their children.

Blood Donations Campaign

Be the reason someone's life is saved and donate blood. Michel Daher Foundation in collaboration with the "Lebanese Red Cross," held a blood donation campaign in 2022.

More Than

40
units

were donated to help patients overcome their health issues. This campaign reflected the spirit of the organization's team and volunteers, pushing them towards a higher motive and increasing their participation in society.



Humanitarian Aids & Emergency Responses

Preserve Human Dignity & Respond to Emergencies



465 +
Supported families

The social services department assists the neediest and crisis-affected communities. Through 2022 and despite all the challenges, the social services office was able to aid more than **465 families**, in central Bekaa, financially, with house rehabilitations, and other kinds of social support.



PROUD PARTNERSHIPS

Michel Daher Foundation is proud to partner with like-minded organizations who share our belief that it is never too late to fight rural poverty and support the livelihood of people living in rural areas. In order to accomplish our goals, we have relied heavily on the generosity of our donors and partners.

